

BNN BLOG: Sonia Sotomayo reduced to Justice Ochita Suprema Caricature

Contributed by Pia Herrera - Blacktino.net
Thursday, 28 May 2009

Ochita Suprema...?!? This caricature is the latest online promotion on the Spirit Airlines web site. The ad states: "Justice Ochita Suprema Ruling against high fares. Fares as low as \$8 each way!" Ochita Suprema roughly translates to Little Eighth Supreme, which was published the very day after President Barack Obama announced his nomination for Sonia Sotomayor, a Nuyorican picked to fill a seat on the U.S. Supreme Court.

Is this ad reducing Sonia Sotomayor's promotion and this historical moment for our community, to a Chiquita Banana stereotype?

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